



Tapos Kumar Dash

DIGITAL MARKETING CONSULTANT

CONTACT

- +8801938766476
- contact@taposkumardash.com
- taposdas9896@gmail.com
- www.taposkumardash.com

EDUCATION

2016 National University
Master of Business
Administration

SKILL

Full-Stack SEO Specialist
Keyword Research
On-Page Optimization
Search Console
Google Analytics
Technical SEO
Sitemap
Off-Page SEO
Guest Posting
Backlinks
Local SEO
GMB
Facebook ads

PROFILE

Highly skilled SEO and Digital Marketing Specialist with expertise in Web SEO, YouTube SEO, GMB optimization, and Facebook Ads. Proven ability to increase traffic, improve rankings, and deliver measurable growth for businesses through strategic online marketing.

WORK EXPERIENCES

2023 NextWave Marketing - California, USA
Junior SEO Analyst (Remote Internship)

- Performed keyword research, competitor analysis, and backlink audits.
- Assisted with on-page SEO tasks such as meta tags, schema, and content optimization.

2024 Brightpath Digital - New York, USA

SEO Specialist (Remote)

- Worked remotely from Bangladesh to manage SEO campaigns for US-based clients.
- Increased organic website traffic by 150% within 6 months through advanced SEO strategies.
- Ranked 40+ competitive keywords on Google's 1st page.
- Optimized YouTube channels, gaining over 500K organic views.

EXPERTISE

SEO

FACEBOOK ADS